



2025

CACVT SPRING CONFERENCE

EXHIBITOR & SPONSOR OPPORTUNITIES

EMBASSY SUITES BY HILTON LOVELAND CONFERENCE CENTER

APRIL 11 - APRIL 13, 2025

Exhibitor Hours April 12, 7am-3:30pm





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ABOUT

CACVT SPRING CONFERENCE

CACVT's Spring Conference is a confluence of RVTs, veterinary technology students, veterinary professionals, and leaders in the veterinary industry. We host the foremost experts in veterinary technician continuing education in line with our commitment to empowering RVTs to practice at the top of their skill and knowledge limits. Our attendees can't wait to learn from you!

ATTENDEE NUMBERS:

2025: anticipating 500

2023: 425 - **SOLD OUT**

2024: 725 - **SOLD OUT**

2022: 900 (hybrid conference)

SPRING CONFERENCE DETAILS

Dates: April 11- 13, 2025 (Exhibit Hall Saturday Only)

Location: Embassy Suites By Hilton Loveland Conference Center

Secure your exhibit space today! Location selections are available on a first come, first served basis.

PARTNER LEVELS

Gold: \$5,000 **Bronze: \$2,500**
Silver: \$3,750 **Exhibitor: \$1,000**



BENEFITS BY PARTNER LEVEL	GOLD	SILVER	BRONZE	EXHIBITOR
Exhibit Booth – 8'x8' endcap	X	X	X	
Logo on conference signage	X	X	X	
Logo on CACVT Partners webpage	X	X	X	
Company logo on CACVT.org homepage for 1 year	X	X	X	
Company logo featured in conference app sponsor section	X	X	X	
# of sponsor engagement options	3	2	1	
Access to exclusive sponsor offers	X	X	X	
Tiered ribbon on exhibitor badges	X	X	X	X
Complimentary job posting on Career Connect	X	X	X	X
Conference app profile	X	X	X	X
25% discount on conference registration for exhibitors	X	X	X	X
Meals, snacks, beverages for exhibitors	X	X	X	X
Exhibit Table – 6'				X
Company name on conference signage				X
Company name on CACVT Partners webpage				X

SPRING CONFERENCE

Sponsorship: Gold, Silver, and Bronze partner levels will be recognized throughout the conference as Sponsors and come with the following perks.

SPONSOR ENGAGEMENT OPTIONS

Select up to 3 of these included engagement options, based on partner level

- Lead Retrieval System
- Attendee Bags Insert
- Preconference Email Feature
- Preconference Newsletter Feature
- Conference Daily News Email Feature
- App Push Notification



SPONSOR EXCLUSIVE OFFERS

Badge Lanyards : **\$1250**

Discount of \$500 on a la carte pricing!

Company-provided Badge Lanyards :

\$1000 discount on partner level pricing!

Annual Conference T-shirt Sponsorship : **\$4000**

Discount of \$1000 on a la carte pricing!

Company-provided Attendee Bags :

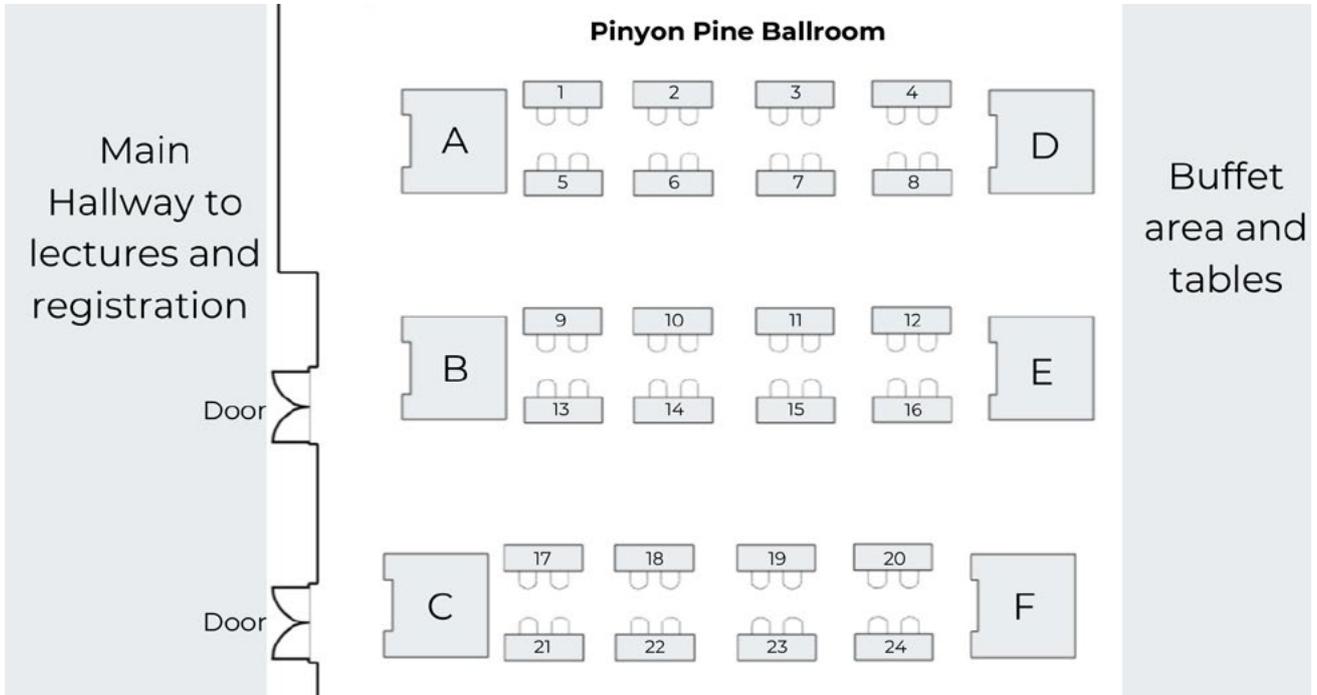
\$4000 discount on Gold partner level pricing!

Host a table each day to distribute bags directly to each attendee



EXHIBIT HALL MAP

FIND YOUR SPOT



> EXHIBITOR BOOTH | A-F

8'x8' endcap space with pipe & drape

6' skirted table & 2 chairs

Electrical available for additional cost through event coordinator

> EXHIBITOR TABLE | 1-24

6' skirted table & 2 chairs

Electrical available for additional cost through event coordinator



A LA CARTE OPPORTUNITIES

> LEAD RETRIEVAL SYSTEM

\$100 | UNLIMITED AVAILABLE

- Scan attendee badges through an app on your smart device and receive collected contact information post-conference

> ANNUAL CONFERENCE T-SHIRT SPONSORSHIP - \$5,000 | 1 AVAILABLE

- Company logo printed on front of the annual t-shirt designed by a CACVT member
- Given to attendees at registration
- Long-term brand recognition

> ATTENDEE BAG SPONSORSHIP \$5,000 | 2 AVAILABLE

- Company logo to accompany CACVT logo on attendee bags
- Given to attendees at registration
- Long-term brand recognition

> ATTENDEE BAG INSERT \$500 | 4 AVAILABLE

- Flyer or small brochure provided by company

> SESSION SPONSOR - \$1,500 OR PROVIDE A SPEAKER | 6 AVAILABLE

- Company name and logo included in introduction and thank you
- Option to provide a speaker, based on topic and availability

> ATTENDEE LANYARD SPONSORSHIP - \$1,750 | 1 AVAILABLE

- Company logo to accompany CACVT logo on lanyards
- Given to attendees at registration
- Long-term brand recognition

> STUDENT PROGRAM SPONSOR - \$3,500 | 1 AVAILABLE

- This sponsorship creates an opportunity for students to attend at a deeply discount rate
- Logo and company name on student targeted emails to 9 AVMA-accredited vet tech programs in Colorado plus attendees of distance learning programs
- Brief company message emailed to students
- Brief introduction at student meeting on Saturday
- Prize for student t-shirt contest: \$250 value
- Prizes for student attendees: \$500 value



> **FRIDAY SNACK BREAK**

\$2,000 | 1 AVAILABLE

- Set up and exhibit during Friday lectures
- Company name and logo signage
- Company name and logo on push notification for Friday snack break (\$350 value)

> **SATURDAY SOCIAL - \$2,500 | 2 AVAILABLE**

- 5 minute presentation to attendees at end of the Hot Topic
- Company information on rotating display throughout social event
- Company name and logo on drink tickets
- Company name and logo signage
- Company name and logo on 2 push notifications (\$700 value)

> **SUNDAY BREAKFAST BUFFET - \$2,500 OR \$1,000 W/SPEAKER PROVIDED | 1 AVAILABLE**

- Company name and logo signage
- Exhibit table outside lecture room throughout Sunday sessions
- Brief intro at 7am breakfast session (up to 10 minutes)
- Provide speaker for 1 hour lecture
- Company name and logo on Sunday morning push notification (\$350 value)

> **PRECONFERENCE NEWSLETTER FEATURE**

\$250 | 2 AVAILABLE

- Company name and logo in one Spring Conference newsletter feature
- Company tag line
- Hyperlink to URL of your choosing
- Distributed to over 2000 CACVT members with a 66% open rate

> **PRECONFERENCE EMAIL FEATURE**

\$500 | 3 AVAILABLE

- Company name and logo below the body of text of one email preconference email
- 3-4 line company message
- Hyperlink to URL of your choosing
- Distributed to over 4000 recipients with a 55% open rate

> **DAILY NEWS EMAIL FEATURE**

\$350 | 2 AVAILABLE

- Company name and logo in one Spring Conference Daily News email (Saturday or Sunday)
- 6-8 line company message
- Hyperlink to URL of your choosing
- Distributed to all conference attendees

> **PUSH NOTIFICATIONS - \$350 | 6 AVAILABLE**

- Your message sent to all attendees; max 90 characters including spaces





We can't wait to see you!

PRESENTED BY



RSVP TODAY

CLICK HERE TO RESERVE YOUR SPOT TODAY!

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